



## REGIONAL MUNICIPALITY OF YORK POLICE SERVICES BOARD

REPORT OF THE EXECUTIVE DIRECTOR – February 28, 2007

### PUBLIC RELATIONS FUND REPORT

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#### RECOMMENDATION

That the Board receive this report in accordance with its Public Relations Fund Policy #01/00.

#### BACKGROUND

Section 9 of the Board's Public Relations Fund Policy governing *Fund Administration and Reporting* requires that the Executive Director, in consultation with the Manager of Financial Services, York Regional Police, monitor expenditures and report semi-annually all activity in the Public Relations Fund, including disbursements, revenues and balance.

#### STATUS OF PUBLIC RELATIONS FUND

The Board's 2006 budget included a total of \$50,000 for public relations. The Board's Public Relations Reserve Fund on January 1, 2006 was **\$95,517**.

#### Disbursements

During 2006, the Board approved the following disbursements from its Public Relations Reserve Fund:

- |  |                |
|--|----------------|
| o Yellow Brick House First Annual Signature Gala                 | \$3,000        |
| o York Regional Police Appreciation Dinner                       | \$2,500        |
| o Crime Stoppers of York Region                                  |                |
| - Annual Wayne Snooks Golf Classic                               | \$1,500        |
| o Herbert H. Carnegie Future Aces Foundation                     |                |
| - 50 <sup>th</sup> Anniversary Gala                              | \$ 563         |
| o Community Safety Village Golf Tournament                       | \$3,000        |
| o Black Leadership Empowering Youth Positively                   | \$4,317        |
| o 45 <sup>th</sup> Ontario Association of Police Services Boards |                |
| Conference – May 2007, Owen Sound                                | \$1,000        |
| o Community Safety Village Golf Tournament                       |                |
| – In Honour of then Markham Mayor Don Cousens                    | <u>\$3,080</u> |
| o Black Leadership Empowering Youth Positively                   |                |
| * <i>Committed \$10,000, outstanding commitment at</i>           |                |
| <i>December 31, 2006: \$5,683</i>                                |                |

**TOTAL 2006 DISBURSEMENTS:**

**\$18,960**

### **Deposits/Interest**

During 2006, deposits credited to the Public Relations Fund included:

Monies Forfeited to the Board	\$17,938
Property Auctions (net of Auction fees)	\$44,179
Interest	<u>\$ 4,136</u>
<b>TOTAL 2006 DEPOSITS:</b>	<b>\$66,253</b>

### **SUMMARY**

This report is submitted in compliance with the Board's Public Relations Fund Policy and indicates a fund balance on December 31, 2006 of **\$142,810**.

Connie Phillipson  
Executive Director