

THE REGIONAL MUNICIPALITY OF YORK  
POLICE SERVICES BOARD

REPORT OF THE CHIEF OF POLICE

23 APRIL 2008

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**Donations in Excess of \$5,000**

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**RECOMMENDATION**

1. That the Board approve the donation of 5,000 coupons from Mac's Milk Convenience Stores for a total value of \$8,450, pursuant to Police Services Board Public Donations Policy No. 02/01.

**SYNOPSIS**

Mac's Milk Convenience Stores have offered to donate 5,000 coupons for Slushies with a value of \$8,450. The purpose of the donation is to provide youth in the Region with rewards for positive behaviour in the York Regional Police Positive Ticket Programme.

**FINANCIAL IMPLICATIONS**

This donation provides rewards for the York Regional Police Positive Ticket Programme without cost to York Regional Police.

**BACKGROUND**

The York Regional Police Positive Ticket Programme was developed through the Herbert H. Carnegie Future Aces Foundation. The Foundation is a not-for-profit, registered charitable organization established in 1987 and works in concert with hundreds of schools and organizations throughout Canada delivering a variety of programs, such as character and ethics building lessons, to over 70,000 students of all ages. They also host a weekend leadership conference annually for 200 at-risk students on esteem building initiatives. The Future Aces Foundation awards scholarships annually to 20 worthy students who willingly engage in extensive volunteerism and service projects. The Positive Ticket Programme is just one of the many programs developed and fostered by the Future Aces Foundation.

Future Aces is designed to inspire and assist youth and adults to become the best they can be as responsible, respectful, peaceful, confident and caring citizens and to work with schools, community organizations and corporations to reinforce and enhance character-building initiatives that promote harmony and to deter bullying, violence, racism and religious intolerance. The Future Aces™ Creed, written by Mr. Carnegie in 1956, has been the catalyst for inspiring positive changes in people's lives for more than 50 years. All of the Foundation's programmes and initiatives incorporate this positive lifestyle guideline to help foster self-esteem and ethical behaviour.

York Region is the first police service in Ontario to adopt the Future Aces Positive Ticket Programme region wide and recognize it as a worthwhile goal in our 2008 – 2010 Business Plan. The Positive Ticket Programme began as a pilot project in September 2007, and was officially implemented here in York Region on February 21, 2008, with a kick-off at Brownridge Public School in Vaughan. Since the Programme's inception, hundreds of positive tickets have been issued to young people from across York Region

The York Regional Police Positive Ticket Programme combines the values espoused in the Future Aces™ Creed with the York Regional Police Values and provides rewards to young people for displaying positive behaviour and making good decisions. This innovative programme creates opportunities for police officers to issue tickets to youth who are doing something right. In this programme, youth are recognized for demonstrating the following "Future Aces" values:

**A**

- Demonstrating a positive **attitude**
- Using your **ability** to help society
- Taking **action** with integrity
- **Achieving** your goals with sincere effort

**C**

- **Cooperating** with others
- Acting with **courage**
- Being **confident** without being arrogant

**E**

- Showing **empathy** and consideration
- Setting a good **example**
- Pursuing your **education**

**S**

- Proving **service** to others
- Practicing good **sportsmanship**

The York Regional Police Positive Ticket Programme includes a reward that can be redeemed in the community. The rewards include discounted admission to local attractions and drinks and meals at local fast food restaurants and stores. In 2007, McDonald's Restaurants of Canada and Mac's Milk Convenience Stores were approached about the York Regional Police Positive Ticket Programme and they immediately agreed to participate. The donation from each of these sponsors was in the form of coupons and are valid until December 31, 2008, at store location across York Region, thereby creating an equal opportunity for all ticket recipients across the Region. McDonald's Restaurants of Canada donated 3,000 coupons for a Big Mac for a total value of \$11,070 and Mac's Milk Convenience Stores donated 3,000 coupons for a Slushie for a total value of \$5,070.

Looking toward the future, Mac's Milk has offered to replenish our supply by donating another 5,000 Slushie coupons, a value of \$8,450. In accordance with section 6 of the Board's Public Donations Policy No. 02/01, revised March 2003, "*All public donations with a one-time or cumulative annual value of \$5,000 or more require the prior approval of the Board*" is therefore recommended that the Board approve the donation of \$8,450 from Mac's Milk Convenience Stores for the York Regional Police Positive Ticket Programme.

Armand P. La Barge, O.O.M.  
Chief of Police

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