



Yellow Brick House
Mending Hearts Gala
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mendingheartsgala@yellowbrickhouse.org

January 30, 2008

Ms. Connie Phillipson
Executive Director
York Regional Police Board
17250 Yonge Street
Newmarket, Ontario
L3Y 6Z1



Dear Connie:

Subject: Yellow Brick House 2008 Mending Hearts...Creating Dreams Gala

Yellow Brick House is pleased to announce "Mending Hearts...Creating Dreams", our Third Annual Gala to be held on Saturday May 3, 2008 at the Hilton Suites Hotel in Markham. The event will be Black Tie Optional with Entertainment and Dance.

Yellow Brick House, celebrating its 29th year of operation, is a non-profit, charitable organization which provides emergency shelter, supportive counselling and services to abused women and their children. In addition to emergency services, the organization has developed innovative programs to help respond to experiences of abuse and to work toward its eradication. Nearly 3500 women and children received services from Yellow Brick House last year.

The philosophy behind the organization is based on a commitment to challenge and abolish the beliefs, values, systems and structures which support and perpetuate sexism and violence against women. The gravity and tragedy of violence against women and their children cannot be overstated.

The "Mending Hearts...Creating Dreams" Gala has as its goal to raise much needed funds for Yellow Brick House and to raise awareness and visibility around the issue of woman abuse. By supporting this Gala, you will help bring us closer to our goal.

Your help will be instrumental in making this event successful this year, and in the future. By becoming a sponsor of this event, you will not only be contributing directly to the dollar



amount that we are able to give to Yellow Brick House, but will also be entitled to a unique opportunity to participate first hand in the event.

Your company can participate at various giving levels, with attractive benefits at each. Please see the attached Sponsorship Opportunities document which outlines the levels of sponsorship available as well as the benefits offered to your company for each level. A representative from the "Mending Hearts...Creating Dreams" planning committee will contact you shortly to discuss these options in detail.

Also enclosed is a document entitled "Yellow Brick House: Providing Emergency Shelter, Counselling and Education" which will provide you with a snapshot of the work of this great organization.

If you have any questions about the organization or donations, please feel free to contact either of us at the contact information provided below.

We appreciate your consideration greatly and thank you for your time.

Sincerely,



Pam Odam
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YELLOW BRICK HOUSE

