

REGIONAL MUNICIPALITY OF YORK POLICE SERVICES BOARD

Report of the Executive Director – January 23, 2008

PUBLIC RELATIONS FUND REPORT

RECOMMENDATIONS

1. That the Board receive this report in accordance with its Public Relations Fund Policy #01/00.
2. That the Board review the use of its Public Relations Fund at its Annual Planning and Priority-Setting Workshop on May 13, 2008.

BACKGROUND

Section 9 of the Board's Public Relations Fund Policy governing *Fund Administration and Reporting* requires that the Executive Director, in consultation with the Manager of Financial Services, York Regional Police, monitor expenditures and report semi-annually all activity in the Public Relations Fund, including disbursements, revenues and balance.

STATUS OF PUBLIC RELATIONS FUND

The Board's 2007 budget included a total of \$50,000 for public relations. As of January 1, 2007, the balance of the Board's Public Relations Reserve Fund was **\$142,810**.

Disbursements

In 2007, the Board approved the following disbursements from its Public Relations Reserve Fund:

Sixth Annual Hartwell Runners Challenge	\$5,000
York Regional Police Appreciation Night	\$3,700
Yellow Brick House Gala	\$5,000
Canadian Crime Victim Foundation	\$375
Crime Stoppers of York Region - Annual Wayne Snooks Golf Classic	\$1,500
Herbert H. Carnegie Future Aces Foundation Gala	\$1,750
14 th Annual Herbert H. Carnegie Future Aces Charity Golf Tournament	\$1,600
Police Association of Ontario - 75 th Annual General Meeting hosted by YRPA	\$7,500
2 nd Annual Community Safety Village Golf Tournament	\$10,000
2 nd Annual Don Cousens Golf Tournament in support of Community Safety Village	\$3,500
Canadian Association Police Boards - 2007 Conference	\$1,000
York Regional Police Adopt a Mission Program	\$10,000
Black Leadership Empowering Youth Positively 2007 amount Board previously approved \$10,000; outstanding commitment at December 31, 2007 is \$2,627.	<u>\$3,057</u>
<u>Total Disbursements:</u>	<u>\$53,982</u>

Deposits/Interest

From January 1 to December 31, 2007 deposits credited to the Public Relations Fund included:

Monies Forfeited to the Board	\$20,362
Property Auctions (net of Auction fees)	\$18,450
Interest	<u>\$ 5,535</u>

Total Deposits: **\$44,347**

SUMMARY

This report is submitted in compliance with the Board's Public Relations Fund Policy and indicates a fund balance at December 31, 2007 of **\$133,175**.

Connie Phillipson
Executive Director