



CAPB SPONSORSHIP OPPORTUNITIES

The Canadian Association of Police Boards (CAPB) extends an invitation to Sponsor the 19th Annual Conference on August 14 – 17, 2008. Hosted in Toronto by the Toronto Police Services Board, this conference offers a unique opportunity to show your leadership in civilian governance and social responsibility. Emerging trends suggest an unparalleled need for shared learning and creative solutions, all pointing to an increasingly pivotal role for corporate social responsibility.



CIVILIAN GOVERNANCE AND SOCIAL RESPONSIBILITY: SAFETY, COMMUNITY AND SUSTAINABILITY

MISSION

CAPB is the national association dedicated to the effective governance and oversight of municipal policing in Canada. Our mission is to work collaboratively and proactively to improve police governance in Canada and to bring about change that will enhance public safety for all Canadians.

STRENGTH

CAPB members include more than 75 police boards and commissions who provide governance and oversight of some 35,000 police. Their mandate is to ensure full accountability, transparency and confidence in Canada police service's as they tackle important issues of public safety, social stability and international terror. It is one of the foundations of our democracy.

SPONSOR CIVILIAN GOVERNANCE AND SOCIAL RESPONSIBILITY: SAFETY, COMMUNITY AND SUSTAINABILITY

- Raise your corporate profile with the police governors who approve \$5 billion in police budgets annually;
- Demonstrate your dedication to the pursuit of excellence in police governance;
- Position your organization as a leader in corporate social responsibility;
- Connect with leaders in police governance from across Canada.

SPONSORSHIP OPPORTUNITIES

Platinum Level - \$10,000+

Highest profile of sponsorship and exclusive benefits can be negotiated.

- Insert in delegate bag
- Link on CAPB website
- Logo prominent in program
- Prominent logo on conference banner and signage
- Company recognized in event description
- Promotional article in newsletter
- Special recognition during conference program
- Special recognition at CAPB Banquet
- Special recognition in Conference Report
- Two (2) complimentary conference registrations
- Two (2) golf tournament passes

Gold Level - \$5,000+

- Link on CAPB website
- Logo prominent in program
- Company recognized in event description
- Prominent logo on conference banner and signage
- Special recognition during conference program
- Special recognition at CAPB Banquet
- One (1) complimentary conference registrations
- One (1) golf tournament passes

Silver Level - \$2,000+

- Link on CAPB website
- Logo in program
- Company recognized in event description
- Logo on conference banner and signage
- Recognition in Conference Report

Bronze Level - \$500 +

- Name in program
- Name on conference banner and signage
- Recognition in Conference Report

Function Sponsorship Opportunities

- Refreshment Breaks (5) available @ \$1,000
- Breakfast (2) available @ \$4,000
- Lunch (2) available @ \$8,000
- Banquet (1) available @ \$15,000
- Hospitality Suite (3) evenings available @ \$1,500

For more information or to discuss additional opportunities for sponsorship, please contact: Jennifer Lanzon, Executive Director, CAPB, P.O. Box 4670, Station E, Ottawa, Ontario K1S 5H8 Phone: 819-682-1440 Fax: 819-682-4569 jlanzon@capb.ca