



The Regional Municipality of York Police Services Board

17250 Yonge Street, Newmarket, Ontario, Canada L3Y 6Z1
(905) 830-4444 or Toll Free: 1-877-464-9675 (Ext. 77906)
Fax: (905) 895-5249 www.yrpsb.ca

To Make a Difference in Our Community

MEDIA RELEASE Highlights

Police Services Board Meeting

April 16, 2014

Moment of Silence for The Honourable Jim Flaherty	Board Chair Frank Scarpitti requested a moment of silence to honour the late Finance Minister Jim Flaherty and to remember him as a great Canadian and for his incredible commitment to public service.
Volunteer of the Year	Chair Frank Scarpitti and Chief Eric Jolliffe presented Mr. Peter Fudge with the Volunteer of the Year Award for his commitment and dedication as a volunteer with York Regional Police (YRP). Mr. Fudge has been associated with YRP since 2009. Peter is the Sales Manager for Cosmo Music and an integral partner during the development of the YRP Youth Band, officially joining the band as its second conductor in January 2012. Mr. Fudge's contributions to the Youth Band are significant given his wealth of musical knowledge and talent. Peter's love for working with youth is always evident when he steps into his role as conductor. His skills and creativity have supported the Youth Band to excel above and beyond its own expectations. Mr. Fudge expressed his appreciation for receiving this award and being given the opportunity to participate in this YRP initiative.
Police and Social Media	Sergeant Clint Whitney and Stephanie Mackenzie-Smith presented on Police and Social Media . Social media has shifted the way we communicate and how we source our information. Through social media, York Regional Police is able to deliver information live, quickly and accurately to their various target audiences. YRP social media platforms include Facebook, Twitter, YouTube, Tumblr, Flickr and Pinterest which allows them to reach all demographics in delivering public safety/service messages in real-time. Social media enables more than 350 interactions with the public per day and is not limited by geographic boundaries. This form of communication allows for quick communication of information in times of crisis; information can be confirmed or corrected to ensure accuracy and legitimacy, police can act as a primary source of information and manage situations remotely. The gaps of misinformation between the police service and the public will be narrowed.
2013 Annual Crime Statistics	Chief Eric Jolliffe reported that the overall crime rate decreased for the tenth year in a row, dropping 8.1 percent in 2013. The rates for property crimes dropped by 8.2 percent and violent crime rate decreased by 9.8 percent. Hate crimes dropped by 15.7 percent; however, Criminal Code traffic violations increased by 7.0 percent. 9-1-1 calls decreased by 7.4 percent in 2013.
Board Supports OAPSB Conference	The Board approved Silver Sponsorship in support of the Ontario Association of Police Boards (OAPSB) 2014 Spring Conference and Annual General Meeting taking place May 21-24, 2014 in Toronto.
Board Supports	The Board approved support for the 9th Annual Community Safety Village Golf



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the Community Safety Village	Tournament to be held on June 27, 2014 at the Copper Creek Golf Club in Kleinburg, Ontario. The Community Safety Village of York Region is dedicated to building a safer future for citizens of all ages and is an advocate for safety precautions and initiatives that prevent injury and loss of life.
Board Supports the Ontario Women in Law Enforcement	The Board purchased a corporate table in support of the 16th Annual OWLE Awards Banquet to be held on May 2, 2014. The Ontario Women in Law Enforcement recognizes the significant contribution of women in law enforcement across Ontario.
Board Supports I Run & Rock-United	The Board approved support for the I Run & Rock-United by Trauma 2nd Annual Event taking place May 31, 2014 in Newmarket, Ontario. United by Trauma creates awareness of Post-Traumatic Stress Disorder and its impact on those in medical and emergency services.
Next Police Services Board Meeting	The next Police Services Board meeting will be on WEDNESDAY, MAY 14, 2014 , Committee Room A, York Region Administrative Centre, 17250 Yonge Street, Newmarket at 1:00 p.m.

For further information please contact Executive Director, Mafalda Avellino at 905-830-4444 or 1-877-464-9675 ext. 77906 or psb@yrp.ca. Please visit www.yrpsb.ca for a copy of the presentation, Board Reports and Minutes from the Board meeting.

Accessible formats or communication supports are available upon request.